



BUSINESS LOCATION NEUBRANDENBURG



For good reasons!





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Neubrandenburg – a city for business

Neubrandenburg is the economic heart of the Mecklenburg Lake District. The city with four gates provides almost 50,000 jobs in around 3,700 businesses. About 15,000 people come into the city to work every day.

The strongest economic sectors in Neubrandenburg are suppliers for the automotive industry, machine builders for the food industry, health management and the service sector. Many of these businesses are global players which earn the majority of their revenue from exports. The people here generate around EUR 31,000 per head every year, more than a third more than the average in Mecklenburg-Western Pomerania.



Neubrandenburg is a centre of trade, industry, education and culture, supplying a region with a population of around 400,000. One of the key tasks of the city administration is to maintain and strengthen this role.

Appealing residential areas, a wide range of cultural and leisure activities, beautiful surrounding countryside, a wide range of educational opportunities, a modern infrastructure, a skilled workforce and attractive conditions in the city itself are all in Neubrandenburg's favour and provide plenty of scope for future investment.

This brochure gives you a first glimpse into the economic conditions in the city and offers you an attractive proposal.

Take advantage of this opportunity for us to provide you with the information. Please contact me personally and allow me to convince you how attractive the city is.

Silvio Witt
Lord Mayor

NEUBRANDENBURG IS ...



... the vibrant economic heart of the Mecklenburg Lake District. Numerous businesses from the industrial and service sectors, some of them world market leaders in their fields, are at home here. Hundreds of small and medium sized companies create jobs for people from the entire region.

... the shopping centre for the North-East. On the one hand, there is an attractive shopping centre, and on the other, a lively centre with a promenade and businesses to tempt lots of people into the city.

... surprisingly diverse. The mediaeval and the modern meet here and tell the history of the city. The interaction between old and new culminate in the Konzertkirche, one of the loveliest concert halls in Germany, with its ancient brick walls and state-of-the-art interior design together with its unique acoustics.

... a dynamic city. Neubrandenburg is a sporting city that has produced many world champions and Olympic medallists. What is more, thousands of amateur athletes actively participate in 65 clubs. There is a water skiing and wakeboarding facility on the Reitbahnsee, where world championships have been held.

... an attractive holiday destination. The unique and fully preserved city wall with its four city gates, Wiekhäuser watch towers and the Fangelturn fortified tower surround the city centre, an urban centre with cafés and businesses that simply invite you to explore.

... a place of relaxation. The Tollensesee lake, outside the city gates, not only offers clean water but also plenty of space for recreation and relaxation on its shores.





INFRASTRUCTURE

Neubrandenburg is an important centre north of Berlin, and a hub between Berlin, Hamburg and Szczecin, as well as the gateway to Scandinavia and Eastern Europe. A combination of the main roads, the connection to the A20 motorway and the airport close to the city ensures that it is easily accessible.

Motorways

Hamburg - Szczecin (A20) 6 km |
Berlin - Rostock (A19) 67 km |
Berlin - Hamburg (A24) 100 km

Main roads

B96, B104, B192, B197
Berlin 128 km | Hamburg 245 km |
Szczecin 100 km | Trelleborg 200 km |
Rostock 104 km | Schwerin 145 km

Railway connections

Berlin - Neustrelitz - Neubrandenburg -
Stralsund - Saßnitz - Trelleborg (Sweden) -
Hamburg - Bützow - Güstrow -
Neubrandenburg - Szczecin (Poland)

Airports

Neubrandenburg/Trollenhagen* 7 km |
Berlin/Tegel 135 km | Rostock/Laage 60 km

*connected to the city bus network



Population

64.086 people

(Source: Civil register as of 31.12.2018)

Catchment area

approx. 400.000 people in the regional centre of Neubrandenburg

Manufacturing

(companies with 50 or more employees)

2.594 employees

(Source: Office of statistics Mecklenburg-Western Pomerania as of 31.12.2018)

Construction

(companies with 20 or more employees)

726 employees

(Source: Office of statistics Mecklenburg-Western Pomerania as of 31.12.2018)

Revenue from taxes including compensation for family allowance

EUR 910 per resident

(Source: Office of statistics Mecklenburg-Western Pomerania as of 31.12.2018)

Work force potential

33.906 employees subject to social security contributions at the place of work

(Source: Office of statistics Mecklenburg-Western Pomerania as of 30.06.2018)

Commuters

16.421 people subject to social security contributions

(Source: Federal Employment Agency - as of 30.06.2018)

Outward-bound commuters

6.102 people subject to social security contributions

(Source: Federal Employment Agency - as of 30.06.2018)

Assessment rates for property tax

Business tax 440 v. H.

Property tax A 300 v. H.

Property tax B 550 v. H.



AREAS OF EXPERTISE

Suppliers for the automotive industry
9 companies
approx. 900 jobs



Metal products and processing
Machine and tool building
46 companies
approx. 910 jobs



Health management
302 companies
approx. 4,200 workers



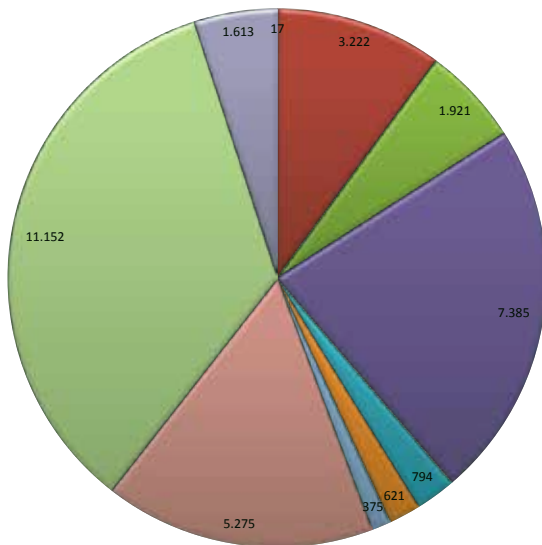
Telecommunications
Geo-informatics
349 companies
2,700 workers
12 of which are call centres
approx. 1,800 workers



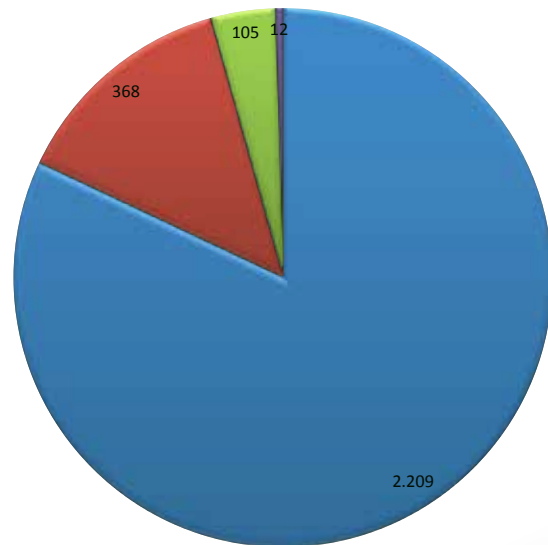
Logistics
24 companies
530 workers



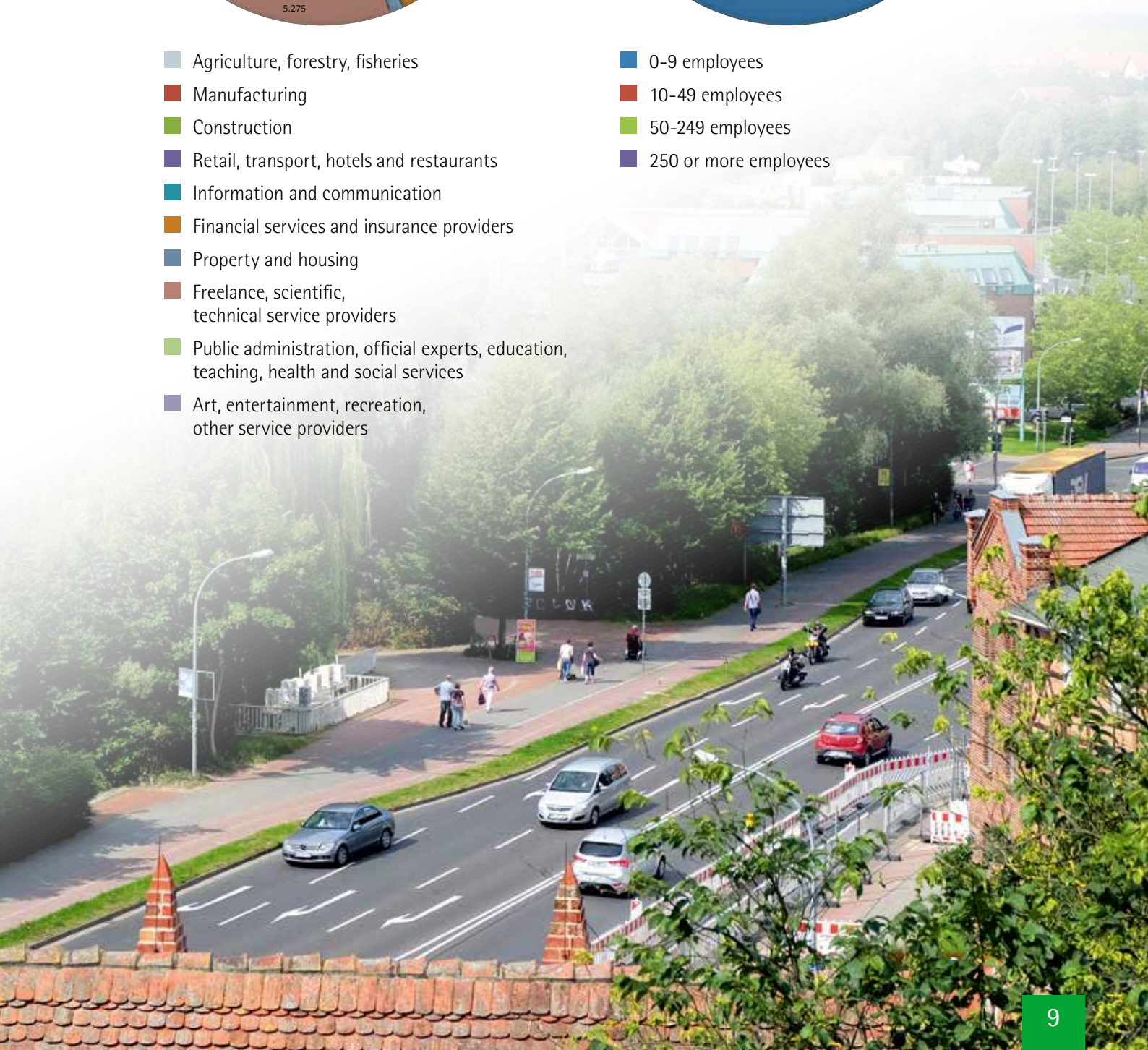
COMPANY STRUCTURE



- Agriculture, forestry, fisheries
- Manufacturing
- Construction
- Retail, transport, hotels and restaurants
- Information and communication
- Financial services and insurance providers
- Property and housing
- Freelance, scientific, technical service providers
- Public administration, official experts, education, teaching, health and social services
- Art, entertainment, recreation, other service providers



- 0-9 employees
- 10-49 employees
- 50-249 employees
- 250 or more employees



BUSINESS INFRASTRUCTURE



Business infrastructure facilities are a part of the active development of business. Service suppliers with a wide range of services are available to help all investors.

Neubrandenburger Stadtwerke GmbH

As a modern service provider, Neubrandenburger Stadtwerke [Neubrandenburg Municipal Services] provides electricity, gas, water, heating and multimedia products tailored to a company's individual needs.

www.neu-sw.de



Zentrum für Ernährung und Lebensmitteltechnologie (ZELT) gGmbH

When the University of Applied Sciences Neubrandenburg acquired ZELT (Centre for Nutrition and Food Technology) at the end of 2016, it resulted in the creation of a centre of industry-related research and development which is available to companies in the food industry as a powerful partner for product development, analysis and services. It has become the centre of competence for the food industry in Mecklenburg-Western Pomerania.

www.neuzlt.de

University of Applied Sciences Neubrandenburg

The university campus, which boasts modern teaching and laboratory facilities, a refectory, the Centre for Information and Media Technology, a library and four halls of residence, is home to around 2,100 students. With over 30 degree courses, including agriculture, food technology, landscape architecture, nature conservation and environmental planning, geodesics and measurement technology, nursing science/ nursing management and health science, social work, and early education, it has a reputation for teaching and applied research with diversity and practical relevance to the industry sectors and the institutions in the region.

www.hs-nb.de





Neubrandenburg Airport

With a modern instrument landing system and a night flight permit, the airport is well prepared for both business and tourist traffic. The runway's load capacity can also handle large transport aircraft.

www.flughafen-neubrandenburg.de

Additional rail connections to the city of Neubrandenburg

The city of Neubrandenburg maintains additional rail connections for the development of selected industrial and commercial sites. This enables the planning of deliveries and shipments over the Deutsche Bahn network to the business location.





Business support from the state of Mecklenburg-Western Pomerania

The state of Mecklenburg-Western Pomerania is classified as a class B subsidy region with the corresponding funding rates in the European Union. You can find an overview of the individual funding programmes together with detailed explanations (in the German language) in the internet at www.lfi-mv.de under Förderwegweiser (Support Guide). We are happy to provide you with advice on settling in Neubrandenburg as a new location for your business.



Employment support with funds from the Employment Agency

The Agency researches the portfolios of relevant professional groups, suggests an appropriate supply of workers and supports the recruitment of employees

- by granting individual integration subsidies
- through qualification (education or training measures).



ADVANTAGES OF THE LOCATION

- Traffic hub between Berlin, Hamburg and Szczecin
- Gateway to Scandinavia and Eastern Europe – en route to the markets of the future
- Centre of a region with 400,000 inhabitants, and the third largest city in Mecklenburg-Western Pomerania.
- Regional airport and motorway connection
- Class B subsidy region with the corresponding EU funding rates
- University, Zentrum für Ernährung und Lebensmitteltechnologie gGmbH (Centre for Nutrition and Food Technology)
- qualified, highly motivated, flexible workers
- innovative telecommunication network
- 70 hectares of open, developed commercial space on favourable terms
- on the edge of the Mecklenburg Lake District and situated beside the 17.4 km² Tollensee lake.
- Local recreation amenities – forest and water, bridleways and footpaths
- a wide range of health and wellness activities
- Konzertkirche, event centre, sports centre, philharmonic orchestra and chamber theatre
- Attractive cultural programme from the State Theatre with the Mecklenburg-Western Pomerania Festival and the Schlossgarten-festspielen (Castle Gardens Festival)
- mediaeval wall and fortress, brick Gothic
- comfortable living conditions for managers and staff in beautiful natural countryside
- child care from 6 am to 8 pm





Services

- Contact for all administrative procedures and for fast approval processes
- Establishment of planning permission for designating commercial and residential locations
- Organisation of public development
- Provision of suitable business premises and areas for company settlement
- Acquisition of businesses for commercial settlement

Contact person

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